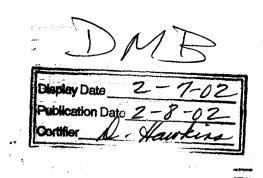
DEPARTMENT OF HEALTH AND HUMAN SERVICES

Food and Drug Administration

[Docket No. 01 N-00781



Agency Information Collection Activities; Announcement of OMB Approval;
Assessment of Physician and Patient Attitudes Toward Direct-to-Consumer
Promotion of Prescription Drugs

AGENCY: Food and Drug Administration, HHS.

ACTION: Notice.

SUMMARY: The Food and Drug Administration (FDA) is announcing that a collection of information entitled "Assessment of Physician and Patient Attitudes Toward Direct-to-Consumer Promotion of Prescription Drugs" has been approved by the Office of Management and Budget (OMB) under the Paperwork Reduction Act of 1995.

FOR FURTHER INFORMATION CONTACT: Karen L. Nelson, Office of Information Resources Management (HFA–250), Food and Drug Administration, 5600 Fishers Lane, 'Rockville, MD 20857, 301–827–1482.

SUPPLEMENTARY INFORMATION: In the 'Federal Register of March 19, 2001 (66 FR 15494), the agency announced that the proposed information collection had been submitted to OMB for review and clearance under 44 U.S.C. 3507. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. OMB has now approved the information collection and has assigned OMB control

oco1297

number 0910-0479. The approval expires on May 30, 2003. A copy of the supporting statement for this information collection is available on the Internet at http://www.fda.gov/ohrms/dockets.

Dated:

2-1-02

February 1, 2002.

Margaret M. Dotzel,

Associate Commissioner fqr Policy.

[FR Doc. 02-????? Filed ??-??-02; 8:45 am]

BILLING CODE 4160-01-S

CERTIFIED TO BE A TRUE COPY OF THE ORIGINAL

Dawn P. Hawkins